

Virgin Holidays V Rooms

Virgin Atlantic and Virgin Holidays moved into a new purpose built 110,000 sq feet shared Headquarters in Crawley in 2016.

Both companies had been using digital signage for several years, however the limitations of their incumbent system meant they were looking for a new solution which would be easier to update and offer scalability. Providing scalability would enable them to truly exploit the benefits of digital signage and control content across their whole estate including employee engagement, retail stores and airport lounges.

Following a detailed analysis and subsequent trial, Virgin selected the ONELAN brand from accredited partner Avensys. They rolled out ONELAN digital signage for Virgin, installing virtual CMS server and Digital Signage Manager (DSM), thereby removing the need for onsite servers for content distribution, while providing the much-needed scalability.

Global Airport Lounges Deployment for Customers Hospitality

Signage is deployed across Virgin lounges located as far afield as China as well as closer to home at Heathrow, Manchester and Gatwick airport terminals - including the v-room private lounges. Using the CMS, staff can choose to stream the standard playlist, or include ad-hoc content, ensuring they are providing the most up to date travel information to their passengers.



ONELAN's market leading enterprise-level Content Management System (CMS) has given a high level of flexibility, functionality and speed of updating, as well as enabling Virgin to benefit from ONELAN's robust Net-Top-Box (NTB) players.

The team at Virgin has been delighted with the implementation. Aaron McFarlane, Trading & Retail Marketing commented, "Since we adopted ONELAN's CMS, we have been able to significantly reduce the time taken to upload and deliver a variety of mixed content across all our end points; wherever they might be located. Combined with the proven reliability of the NTB players, we are delighted to be working with the ONELAN brand"



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To find out more about ONELAN's solution please contact us on:

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